



**Phlox Watercolor Memories**—Heat tolerant

B-35998 8 Pit  
(35 seeds) \$1.95  
Two \$3.45

**Watercolor Memories** ◊

Phlox drummondii These fragrant beauties are covered with flowers from June until frost. Our mix has subtle new shades never seen in phlox sandy peach and buff yellow tones mixed with sunset pinks and soft lavender blues. They're very easy to grow too. Start early indoors, or sow the seed where you want plants to



**Sunflower Fun 'n Sun** ☑



**Cucumber Sugar Crunch**—☑

bloom—near paths or in containers. Flowering begins in six weeks

18" tall. **BURPEE EXCLUSIVE**  
B-36194 8 Pit (50 seeds) \$2.95 Two \$4.95

**VALUE!** B-25080 58 Watercolor Memories plants \$29.95

**Sugar Crunch** ◊

Hybrid Cucumber 57 days This little cucumber does for cucles what the Sugar Snap did for peas. They're best when just 4" or 5" long. The remarkably sweet flavor and crisp, crunchy texture means you can fix cucumbers in all sorts of new ways. It has the smooth tender skin of a greenhouse cucumber, yet the petite size of a pickler. The plant makes mostly female flowers, so expect an incredible 60 to 70 cucles per plant. Vines are compact (though not a bush) and resistant to mosaic virus, and powdery and downy mildews. **BURPEE EXCLUSIVE**  
B-54031 8 Pit (30 seeds) \$2.95 Two \$4.95

**SuperTasty** ◊

Hybrid Tomato 70 days Rich, tangy flavor, extremely juicy, solid texture, and saturated with a deep red color inside and out. Bushy, disease free, vigorous and productive. Space saving habit with minimal staking required. 7-9 oz. fruits. **BURPEE EXCLUSIVE**  
B-57026 8 Pit (30 seeds) \$2.95 Two \$4.95

B-96792 Pit & SEED'n START Kit ☑

**Bean French Filet**—Delicious gourmet beans



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B-301  
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\$4.95

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FIG. 1

QuarkHPress Converter

Item Number

Item Name

Headline

Tn Description

Image Name

Keywords

Description

Detail Image(s):

None

#Image(s):

1

Edit Images

	Image Names	Description
1		
2		

Category Information:

	Main	Sub	Detail
1			
2			

SKU Information:

	SKU	Style	Price	Color	Size	Sale P	Quan	Quan N	TP	W	M
1											
2											
3											
4											
5											
6											

Reset Excel

Edit on SKU WS

Reset

Save

Save Excel

Save SKU WS

Done

FIG. 2

```
START
(INITIALIZE PROCESS
VARIABLES AND DATA
STRUCTURES)
```

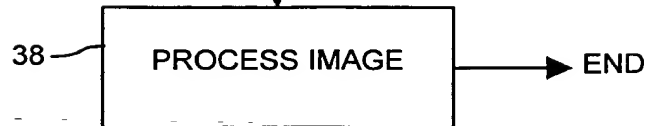
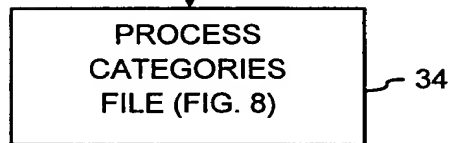
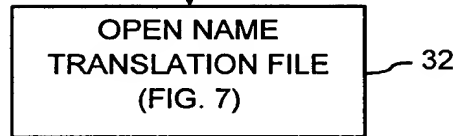
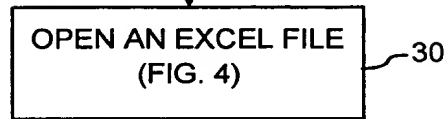


FIG. 3



## PRODUCT TABLE 1

56

66F000" F0F0000

PT2

66F000" F0F0000

FIG. 5B

66F000" T6F8880

PT3

Procedures: 66F000" T6F8880

FIG. 5C

00000000000000000000

# SKU TABLE 1

Promo Name	Promo Desc	Promo Rank	Active	Date Start	Date End	Sale	Gift Wrap Price	Monogramming Price	Personalization Price	Date Effective
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FIG. 6

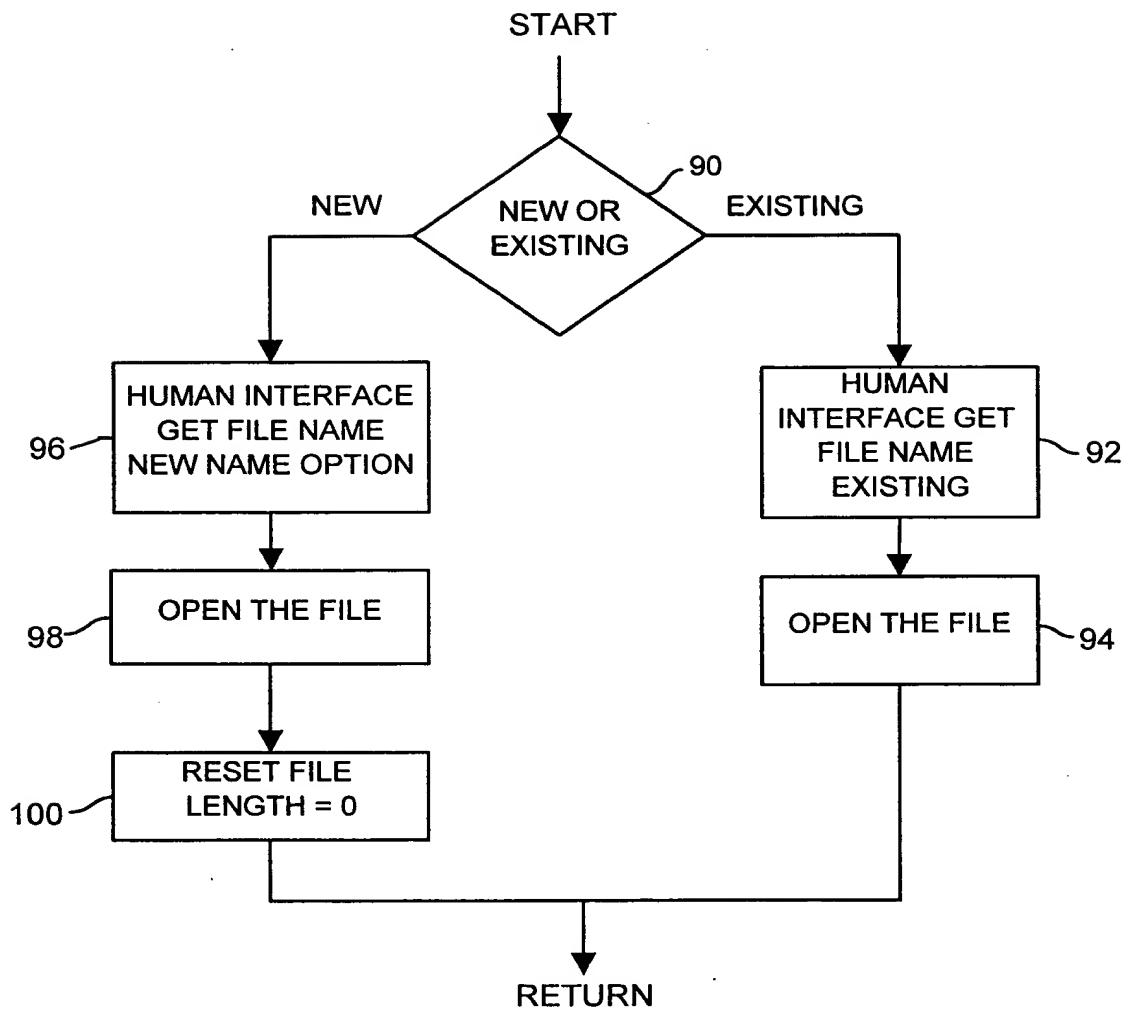


FIG. 7

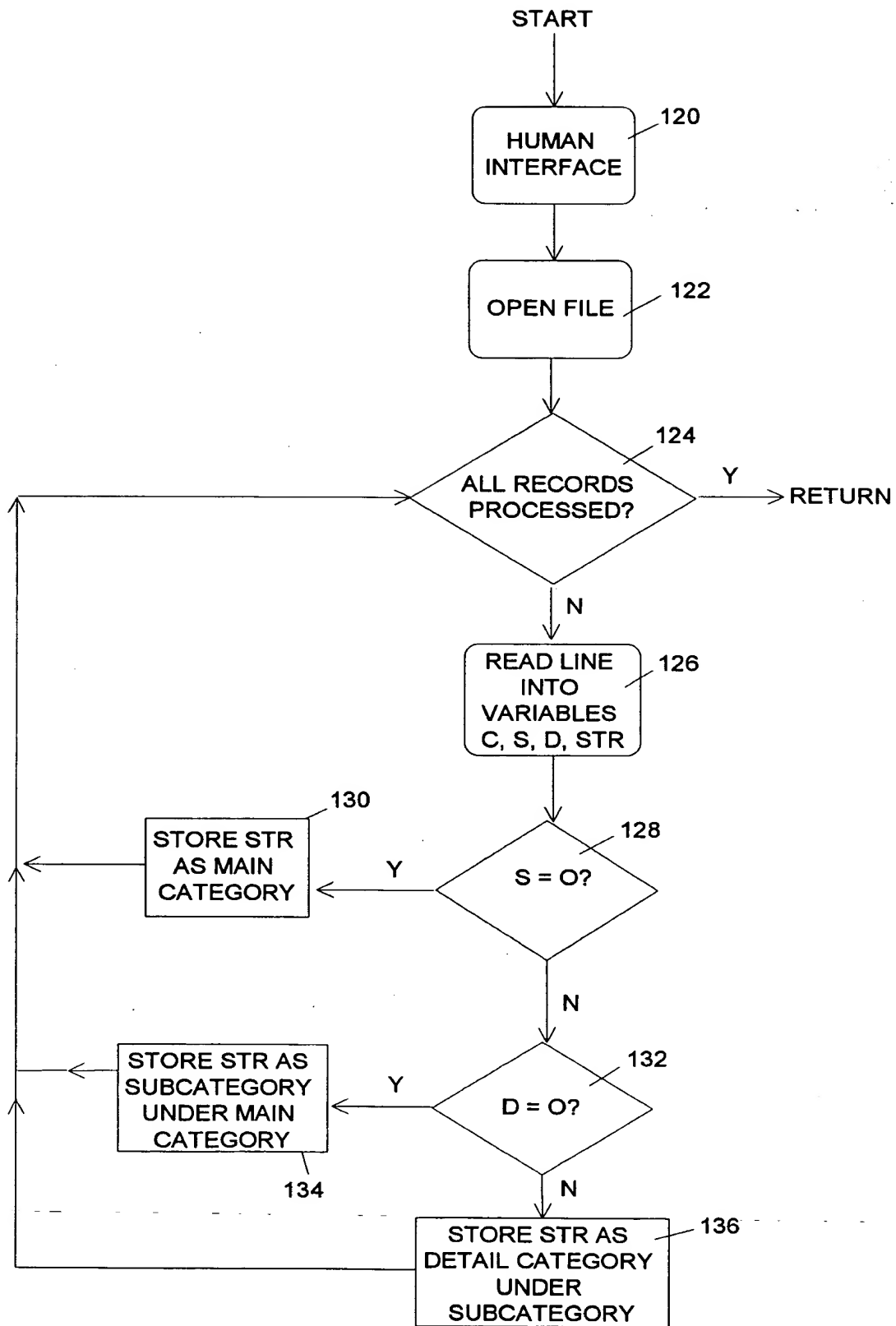


FIG. 8

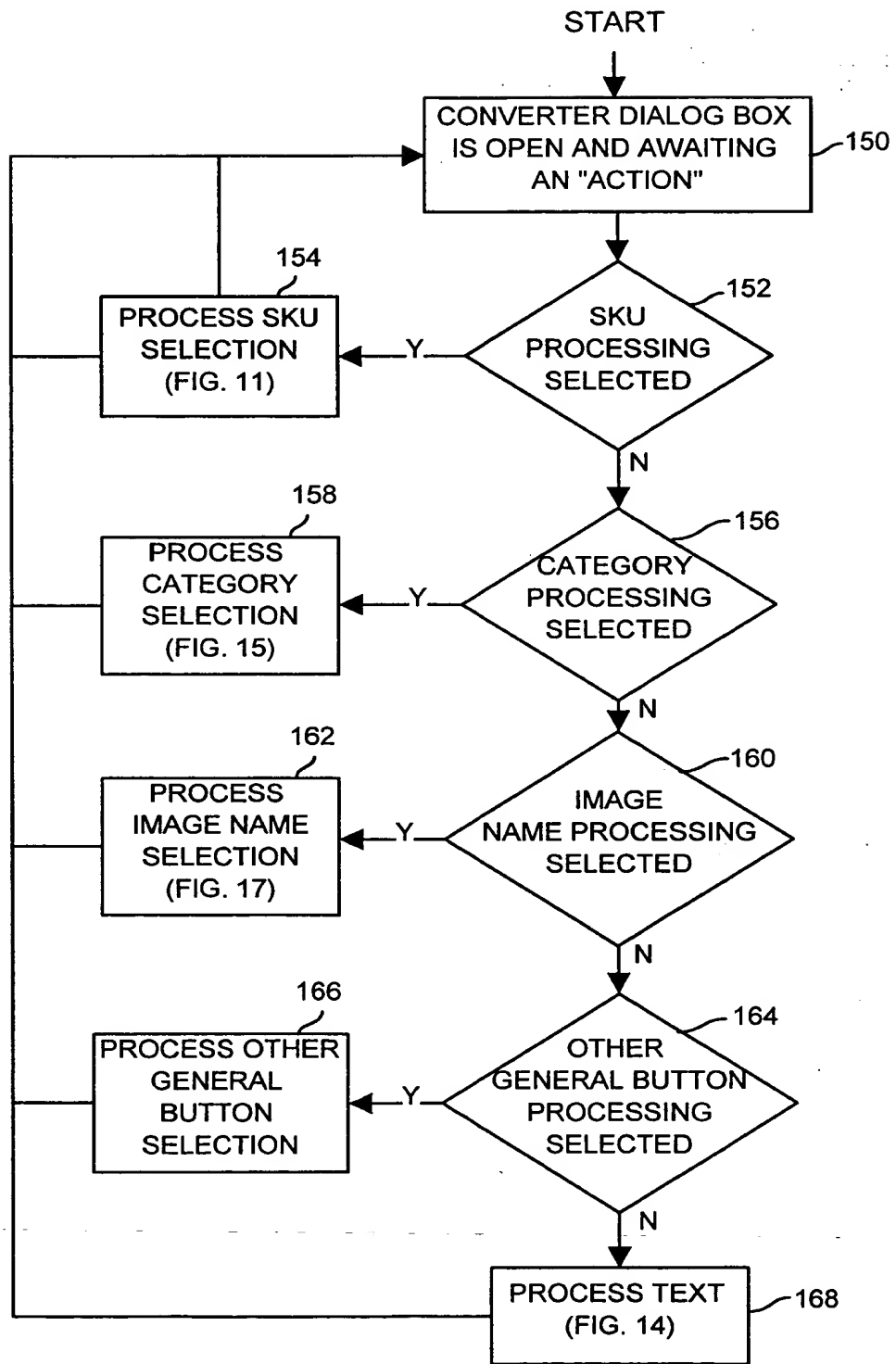


FIG. 9

# QuarkHPress Converter

☒ Item Number: B-54031  
☒ Item Name: Sugar Crunch  
☒ Headline: Hybrid Cucumber  
☒ In Description: Cucumber  
☒ Image Name: A736194 Burpee Gardens 97'  
☒ Keywords: Cucumber, Garden, Vegetable, Summer  
☒ Description: This little cucumber does for cukes what the Sugar Snap did for peas. They're best when just 4" or 5" long. The remarkably sweet flavor and crisp, crunchy texture means you can fix cucumbers in all

Detail Image(s):  #Image(s):

	Image Names	Description
1	A736194 Burpee Gardens 97' copy	
2	A736194 Burpee Gardens 97' copy	

## Category Information:

	Main	Sub	Detail
#1	Lawn & Garden	Vegetables	Cucumbers
#2	Lawn & Garden	Burpee New & Favorites	Cucumbers

## SKU Information:

	SKU	Style	Price	Color	Size	Sale P	Quan	Quan N	TP	W	M
1	B-5403	exclusiv	\$4.95		Pkt						N
2											
3											
4											
5											
6											

FIG. 10

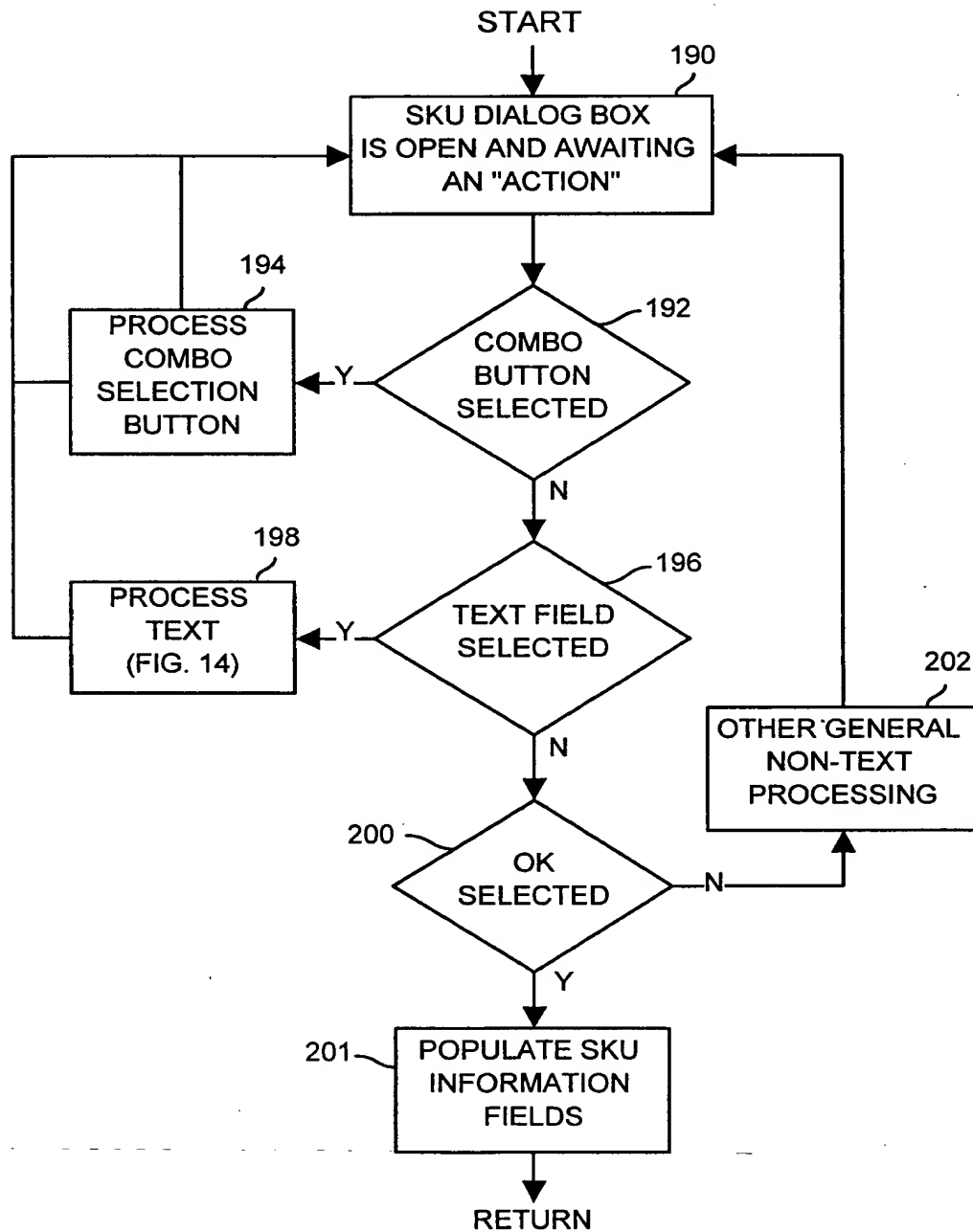


FIG. 11

SKU Information	
<input checked="" type="checkbox"/> Item Number:	
<input checked="" type="checkbox"/> SKU Number:	
<input checked="" type="checkbox"/> Style:	
<input checked="" type="checkbox"/> Price:	
<input checked="" type="checkbox"/> Color:	
<input checked="" type="checkbox"/> Size:	
<input checked="" type="checkbox"/> Sale Price:	
<input checked="" type="checkbox"/> Quantity Price:	
<input checked="" type="checkbox"/> Quantity Needed:	
<input checked="" type="checkbox"/> Weight:	
<input type="checkbox"/> Thumbnail Price	<input checked="" type="checkbox"/> Apply
	Copies: 1
<input type="button" value="Delete"/>	<input type="checkbox"/> Mark Item
<input type="button" value="Combos"/>	<input type="button" value="OK"/>
	<input type="button" value="Cancel"/>

11 Conversion Tamn vle4

14.3

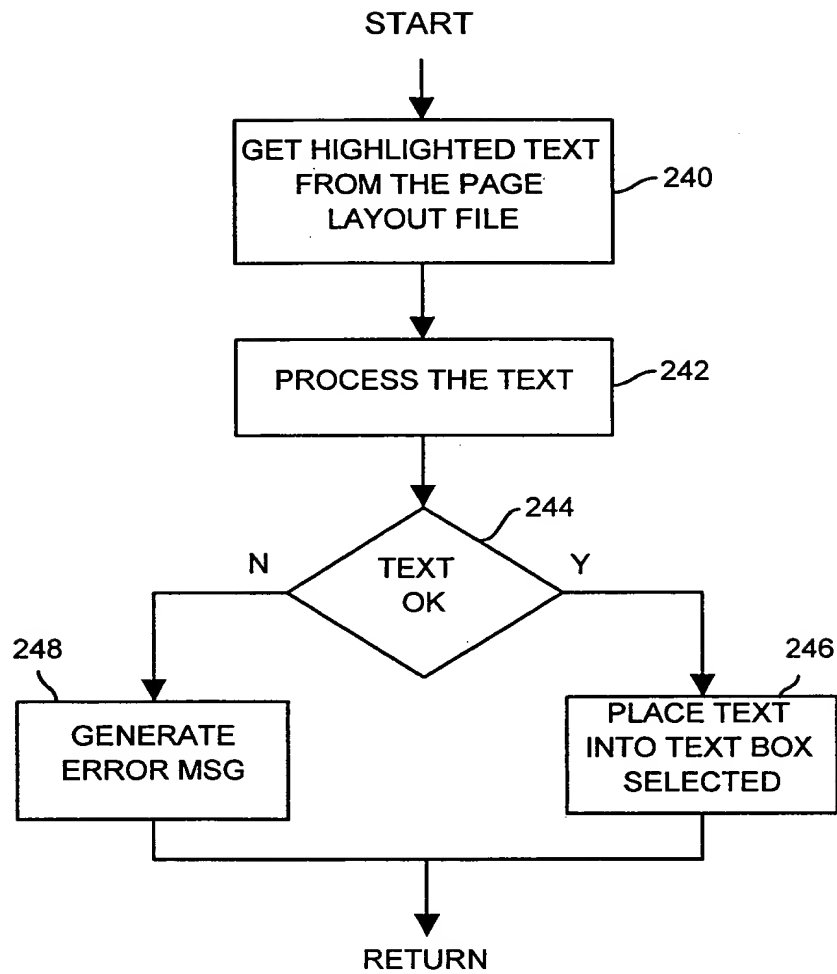


FIG. 14

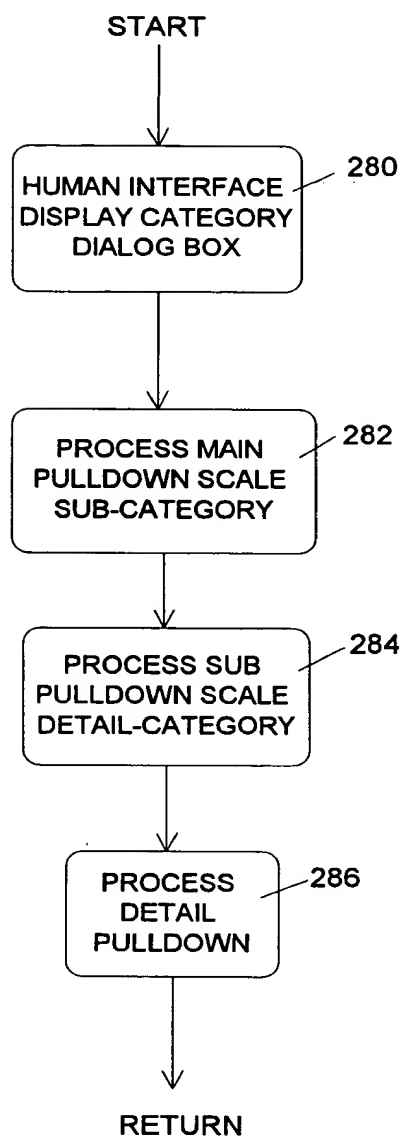


FIG. 15

Category Selection

Main Category 1: None

Sub Category 1: None

Detail Category 1: None

Main Category 2: None

Sub Category 2: None

Detail Category 2: None

OK Cancel

FIG. 16

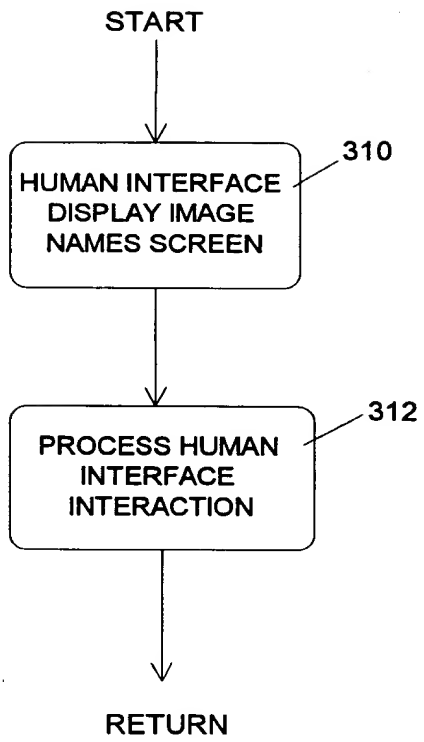


FIG. 17

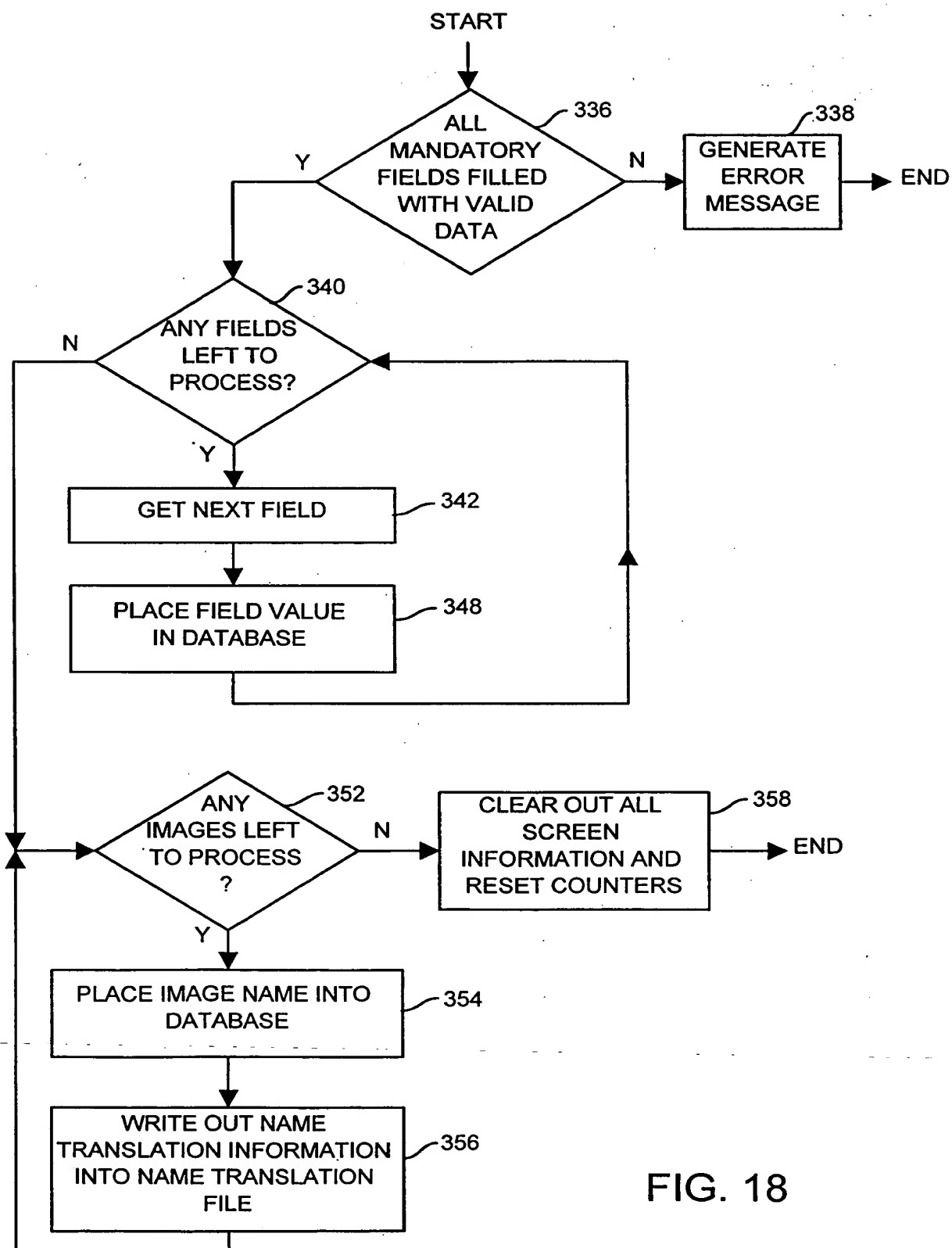


FIG. 18

667000706300

Item Number	Item Name	Keywords	Category	Manufacturer Name	Manufacturer Logo	Item Category	Subcategory
B-54031	Sugar Crunch	Cucumber, Garden, Vegetable, Summer				Lawn & Garden	Vegetables

FIG 19A

667000 T6T63E00

Patell Code 0	Main Code 01	Sub Code 01	Patell Code 2	Headline	Patell Code 3	Patell Code 4
Cucumbers	Lawn & Garden	Burpee New & Fav Cucumbers	Hybrid Cucumbers	Cucumber	A736194	Burpee Gar

FIG. 19B

00000000000000000000

Product Description	Product Package	Unit	Default Price	Max Exempt
This little cucumber does	A736194 Burpee Garden	1		0

FIG. 19C

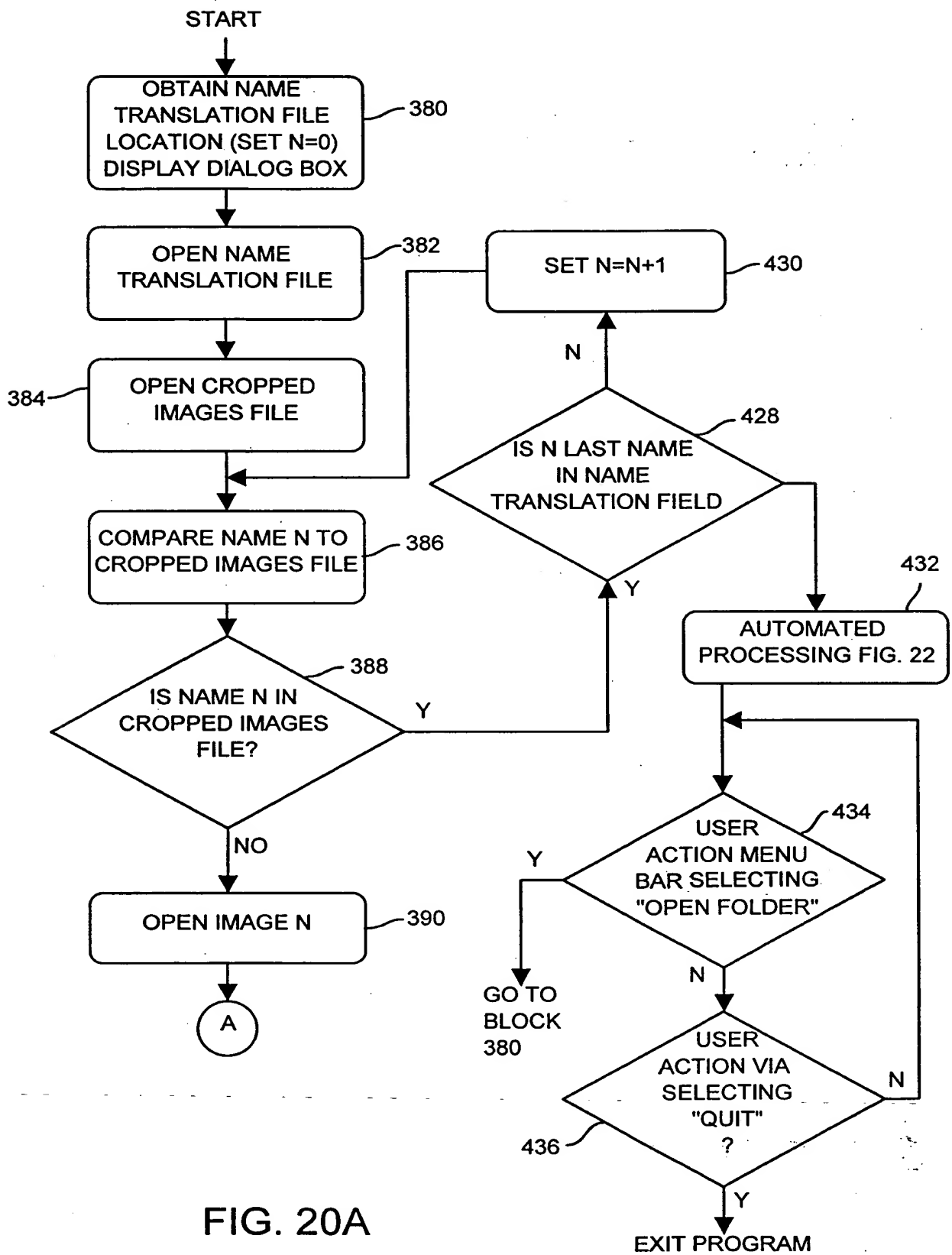
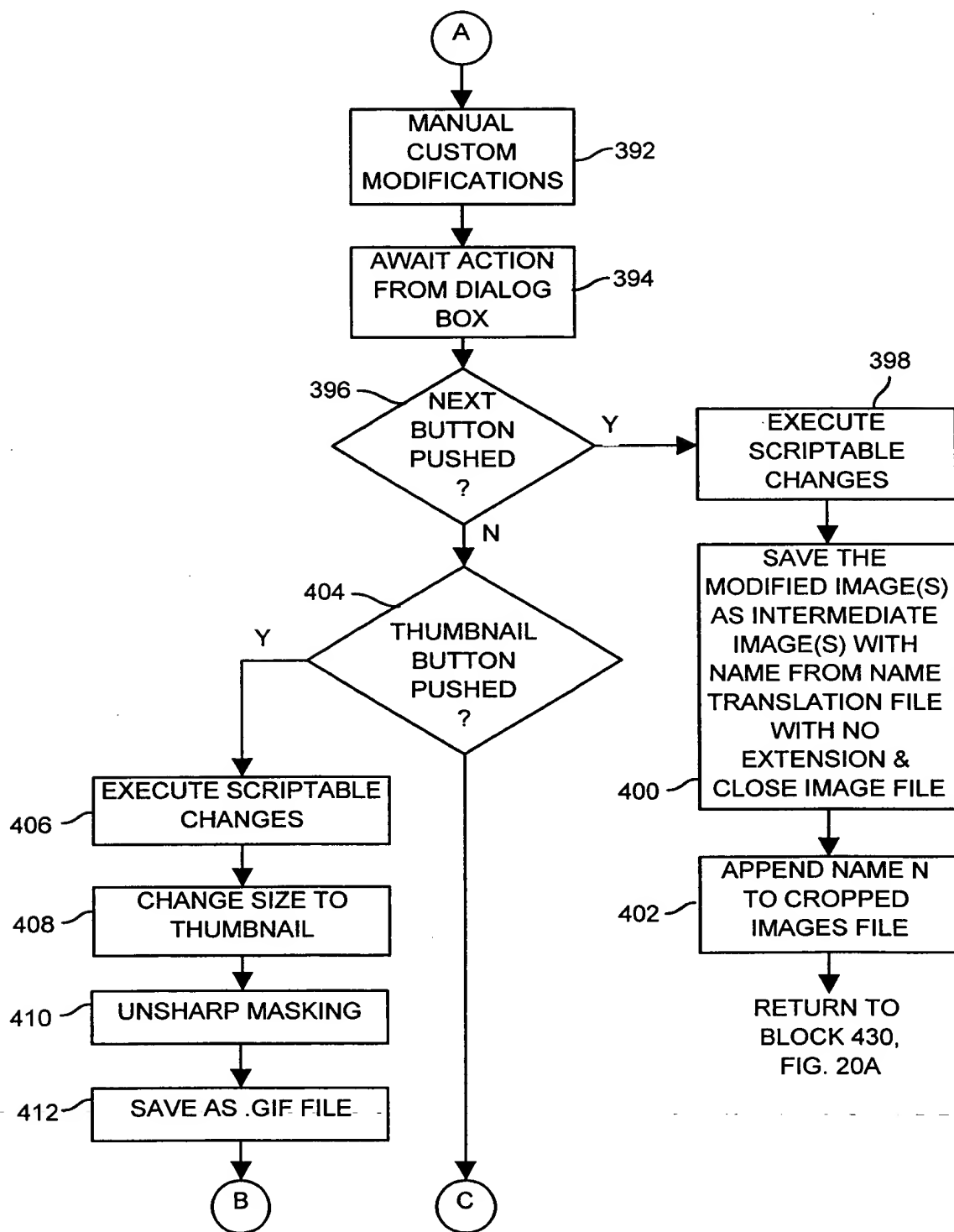


FIG. 20A



**FIG. 20B**

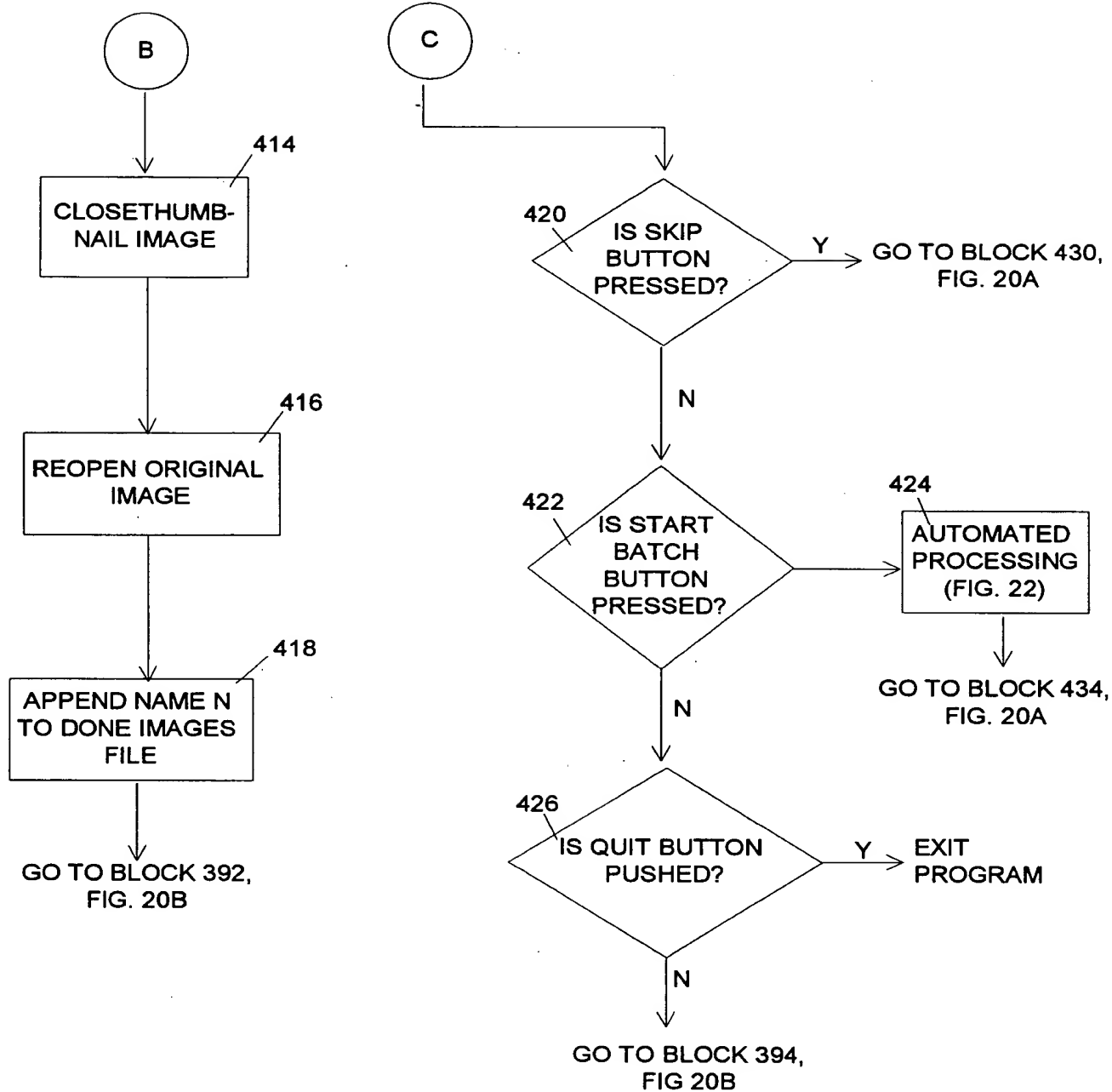


FIG. 20C

The screenshot shows a classic Mac OS-style dialog box titled "Image Converter". The dialog has a light gray background and a dark border. At the top, the title bar contains the text "Image Converter" and a small icon on the right. The main area of the dialog is white and contains five buttons arranged in two rows. The top row has three buttons: "Next", "Skip", and "Start Batch". The bottom row has two buttons: "Thumbnail" and "Quit". All buttons have a 3D effect with a dark border and a lighter center.

FIG. 21

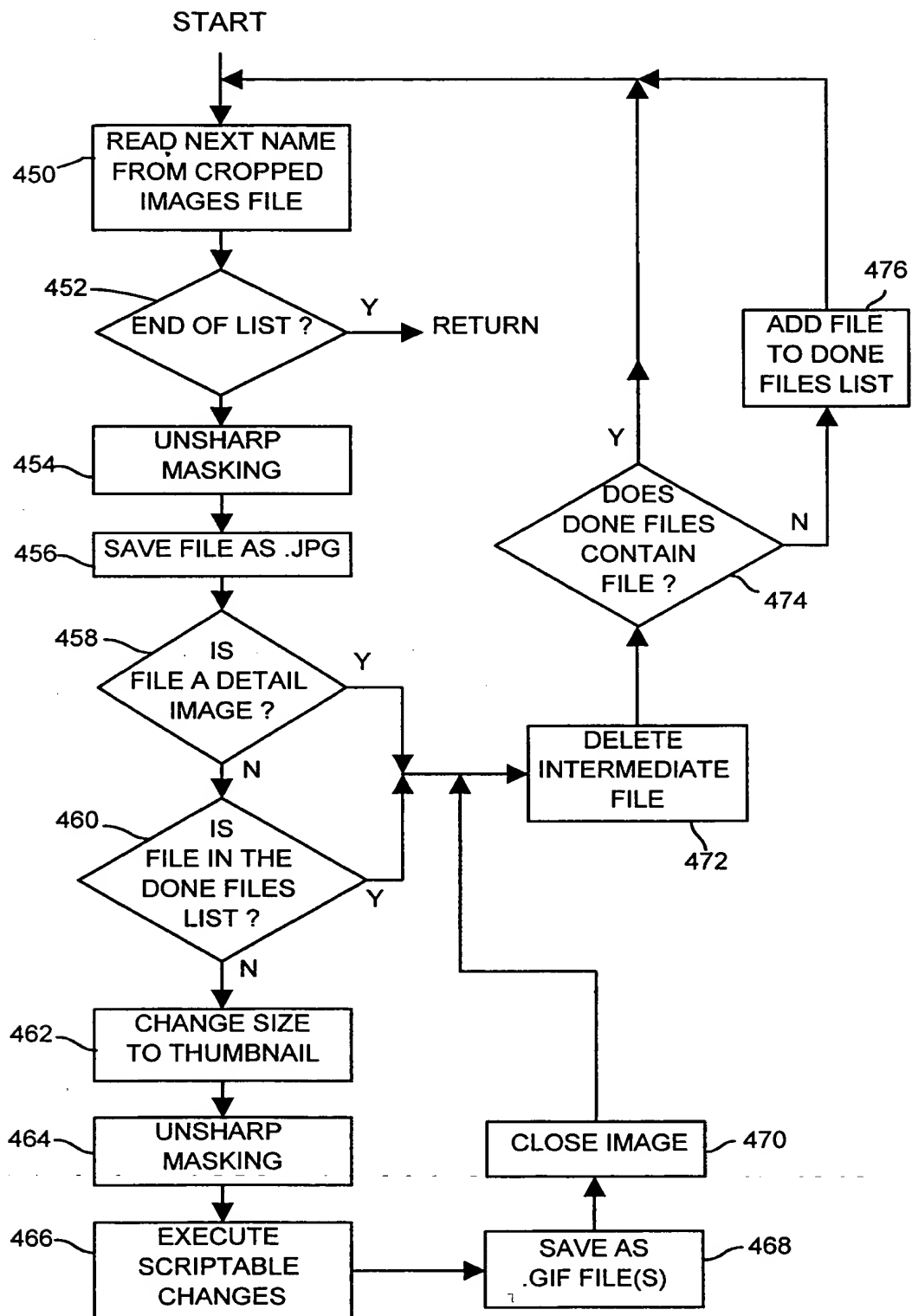


FIG. 22

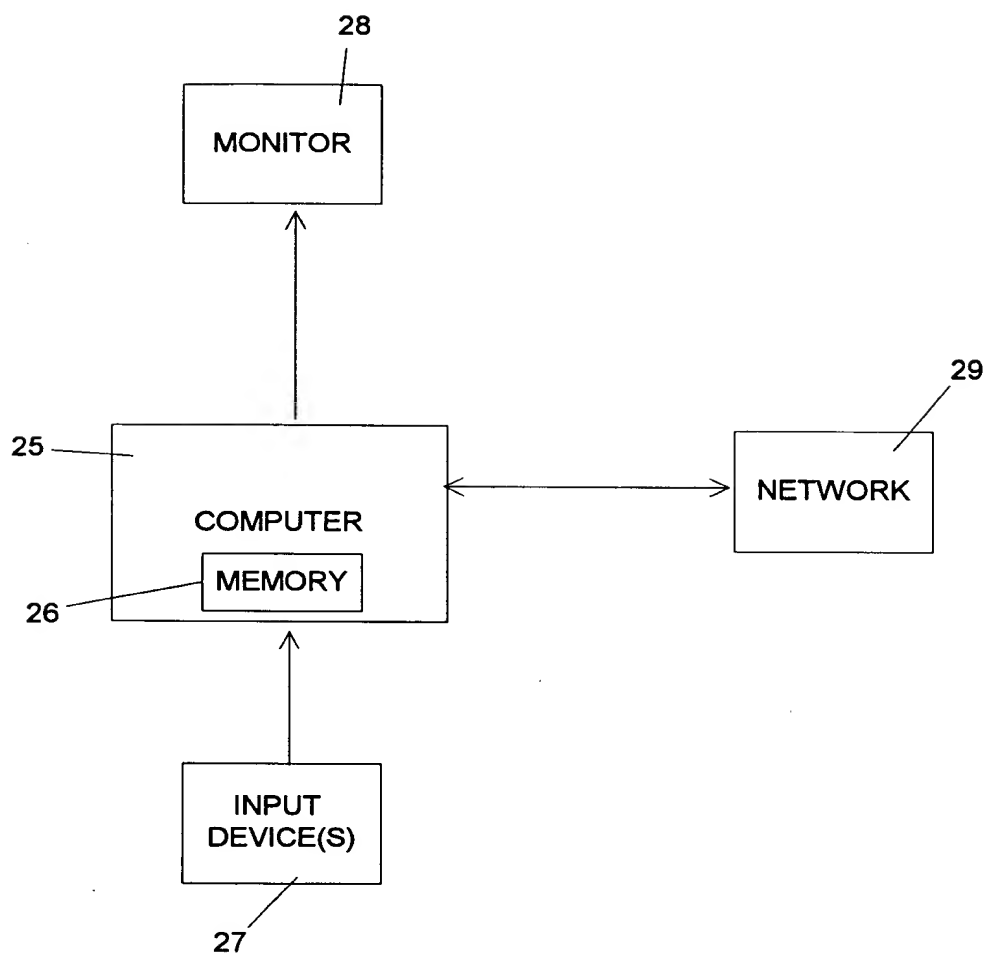


FIG. 23

PRINT -  
READY DOCUMENT(S)



CONVERT TEXT  
PROCESS IMAGE(S)  
BUILD DATABASE



USE  
MARKETPLACE  
PROGRAM



WEB PAGES

FIG 24

00309101.000100

FIG. 25

